NOTICE!

Our store will be closed Thursday and Friday, May 21, 22, to rearrange for our last sale. Prices will be cut without mercy. 8:30 A. M. Sharp Sat-urday, May 23, the World's Greatest Final Closing Out Sale will open. Be on time no mater how large the crowds, you will be waited on promptly.

WAIT!

Stop Your Buying Until SATURDAY, MAY 23 AT 8:30 A.M. READ THIS!

Every item in the house will be marked in plain figures. Positively one price to all. No goods will be taken back or let out on approval. Will exchange within 24 hours if we have it in stock, but we will not take anything back, as our time is limited. TERMS POSITIVELY CASH.

LIKE A FLASH OF LIGHTNING WITHOUT WARNING COMES THIS SALE WITH A REASON. THE GREATEST AND MOST SENSATIONAL MERCHANDISE EVENT THE PUBLIC HAS EVER KNOWN.

Colossal Fina

\$15,000.00 WORTH OF HIGH GRADE MERCHANDISE TO BE PLACED ON SALE BEGINNING

Saturday, May

8:30 A. M. Sharp, Lasting Until Saturday, June

At prices that will shake Lawrence County, Ky., and Wayne County, W. Va., from center to circumference. The reason: our lease expires June 18. W. L. Ferguson, of this city, has rented our store to take possession June 19, 1914. We have notified Dr. T. D. Burgess that we will vacate the house on June 18, so you see this is a bonifide closing out sale. Anybody who wishes to find out that this is bonifide will refer to Dr. T. D. Burgess.

To make the story short, our stock must be closed out. It does not matter what the results may be as we have no place for the stock after June 18, and in order to dispose of such a large stock of merchandise in such a short time we are bound to cut the prices in such a way that will make the public buy. COST is not considered in this sale, as we must move. Necessity

knows no law. Can you realize, can you conceive what this means? Remember it is not any more a question of how much the stock will bring. It has now become a question of how quickly it can be disposed of. We simply must dispose of it before the expiration of our lease June 18. This is positively the most econ-

omizing opportunity ever offered to the public. Read every page, every line, of this important announcement. Make a list of your wants and set a day apart and come to this wonderful FINAL CLOSING OUT SALE. It is not necessary to mention that we will do strictly as we advertise; we shall positively live up to each and every statement

here made as usual. It will pay merchants from the city and country to attend this sale as you can save at least 25 per cent and freight by buying your goods from us.

ATTENTION! We will not have any special leaders such as half-hour sales. EVERYTHING will be a leader with us as long as it lasts. Of course the first part of the sale you can get better selections, therefore, we advise everybody to attend this sale as early as you can.

Such an opportunity you will never see again in a life-time, as Jake is sure going away without any doubt whatever. He is going to his Huntington store where he has been located since February 1st. Everybody knows that the prices of the goods will raise to the top notch as soon as Jake the Jew leaves Louisa. When you bought goods from other places cheaper than usual who was the cause of it? Jake the Jew of course. Therefore, I advise you to take advantage of this remarkable Final Closing Out Sale. I could have sold the entire stock of merchandise in a lump at a small loss but I figured out that I owe to the people who have patronized me in the past four years a debt; that is, to give them one more show to buy their Spring and Summer wearing apparel at one-half of its regular value. I certainly hate to leave Louisa, but circumstances have forced me to close out and leave.

I will stand by my promises just as much as ever, so if I ever take a notion to come back to Louisa I can face you. I want every man, woman and child to attend our sale, as I will be here to greet you with courtesy and politeness, and see that everybody goes away satisfied.

We quote only a small price list as we can't state every item for space will not permit us. Therefore, don't think we haven't got it if you don't see it advertised. When you come to the store you will find everything as is usually carried in a first class department store. ARE YOU COMING?

MEN'S SUITS.

Our \$6.98 Suits at \$3.85 About 40 Suits in strictly all wool, and worth up to \$10.00, at 6.98 One lot of about 150 Suits, retail \$12.50 to \$20.00, Closing Price \$9.48 Our very best Suits in the house, worth up to \$22.50, Closing Price . . \$11.48 One small lot of Young Men's and Small Men's Suits, worth up to \$7.50, Final all wool Serges, Cassimeres, Worsteds, Whipcord and Mixtures, in blue, gray, brown, etc., not a suit in the lot have we sold less than \$2.00 and up to \$6.50, Closing Price \$1.48, \$1.90, \$2.39, \$2.45, \$2.90, \$3.48

KNEE PANTS.

All of our 25c Knee Pants now.... 19c All of our 50c and 75c Knee Pants, 39c All of our 85c Knee Pants now.... All \$1.25 and \$1.50 Knee Pants at 95c

MEN'S PANTS.

200 pairs in brown, blue and mixtures, the best you ever saw for \$2.00, Our Closing Price 98c One lot of about 300 pairs consists of dark and light colors, in All Wool Cassimeres, Worsteds, Serges, etc., our former prices were \$2.00 to \$5.00, Now \$1.45, \$1.90, \$2.48, \$2.98

LOUISA, KENTUCKY.

LADIES' SKIRTS.

250 Skirts in all wool plaids, serges and worsteds, in the very latest effects with overskirt effects and plain, with and without slits, white serges included, prices ranging \$2.50 to \$4.00, Choice as long as they last at \$1.98 One lot of the very best makes in the country, the latest Parisian models, regular price \$3.50 to \$5.00, at \$2.79 One small lot, beats the world, at \$2.98

LADIES' DRESSES.

150 Ladies Dresses in crepes and lawn, with the latest ruffles in stripes and figures, former price \$1.48 to \$2.00, Choice as long as they last at ... 98c One lot Ladies Dresses at \$1.29 One lot, beats the world, at \$1.49 WHITE EMBROIDERY DRESSES.

Lot 1, reduced from \$3.00, at.... \$1.98 Lot 2, reduced from \$4.50, at.... \$2.75 Lot 3, reduced from \$5.00, at.... \$2.98 We also have a large line of Muslin Underwear of all kinds. Messaline and Satin Petticots at Original Cost.

LADIES' WAISTS.

The very latest designs, you will be astonished to see such beautiful goods at that small sum, Only 39c and 82c One mixed lot of Waists, all sizes in the All of our \$3.50 Men's Shoes.... \$2.89 lot but not all sizes of a kind, worth

FURNISHING GOODS.

Ladies 10c Vests 5c Cumfy Cut Vests, regular price 15c, 25c and 35c, Closing Price 8c, 12c, 19c We also have a large line of Ladies Union Suits at Wholesale Prices. Men's 25c and 35c Shirts and Drawers, Per Garment 19c 50c Shirts and Drawers, garment, 39c

All kinds of Union Suits in proportion. 10,000 pairs of Men's, Women's and Children's Hose in all colors imaginable, silk included, regular price 10c, 15c, 25c, 50c, Now. . 7c, 11c, 19c, 39c

MEN'S SHIRTS.

One lot of the best made Shirts in the country in coat styles, the newest patterns, full sizes, regular price 75c to \$1.25, Closing out at . . 44c, 63, 79c One lot of large sizes only without collars, worth up to \$1.00, at only. 25c One lot of 50c Shirts at 35c One lot worth 60c, all full sizes, at 39c Handkerchiefs, retail 5c to 15c, Closing them out at..... 11/2c, 2c, 3c, 4c, 7c

SHOES FOR THE WHOLE FAMILY.

3200 pairs of Shoes for Men, Women and Children, in high and low shoes, work shoes, in fact all kinds.

All of our \$4.00 Men's Shoes.... \$2.98 from 50c to \$1.00, Closing Price 25c All of our \$3.00 Men's Shoes.... \$1.98

Ladies \$3.50 American Girl Shoes, best shoes on the market, \$2.75 Ladies' \$2.50 Shoes \$1.98 One lot about 400 pairs, worth up to \$2.75, Closing them out at \$1.79 One lot of Women's Comfort Low Cuts, retail at \$1.50 per pair, now.... 90c One mixed lot of Boys', Misses' and a few Men's Shoes, not a pair in the lot worth less than \$1.25 up to \$1.75, will be placed on a table, choice only 79c In fact, we can not mention one-tenth of our stock of shoes we have in this sale; to appreciate the marvelous bargains you must be here in person.

MEN'S HATS.

200 Hats that include \$1.50 and \$2.00 values, Closing Price 98c One lot, \$1.25 to \$1.40 values, only 75c One small lot of Derby Hats, \$2, \$2.50, \$3.00 values, as long as they last at 39c We have 1000 yards of Calico and Lawn as long as it lasts, per yard, 4c Blue Jay Overalls, \$1.00 values, at 75c

MILLINERY.

Ladies Hats, worth up to \$5.00, Closing them out at 98c, \$1.48, \$1.98 One lot of Children's and Misses' Hats, worth up to \$1.50, Only 19c, 24c, 29c

Thousands of more items to mention, but space will not permit us.

Don't confound this bonifide Closing Out Sale with so-called special sales, little fictitious signs trying to imitate us—trying to make you believe all kinds of hard things about us. This is an opportunity so extraordinary that even a comparison would be ridiculous. Don't pay any attention to knockers. Just look for the sign bearing the name Jake the Jew-that is the only genuine sale in Louisa, and the last sale.

"THE POOR MAN'S FRIEND"

OPPOSITE COURT HOUSE